### PART 1: AD

# Discover the Most Effective Marketing Method for Landing Writing Clients

Attract a steady stream of writing clients without making a single cold call.

This exclusive report reveals how to target and approach prospects so they'll be eager to talk to you the first time you reach out. And you'll set yourself up with a stable passive income at the same time.

### **Download your FREE report here!**

#### **PART 2: LANDING PAGE**

# Discover the Most Effective Way to Market Yourself as a Writer... and Earn Passive Income at the Same Time!

[IMAGE OF REPORT]

We'll immediately send you our proven, detailed business-building strategy "How to Land Your Dream Clients... and Get Paid to Do It."

First Name:	
Email Address:	

Button text: Help me get paid to land clients!

You'll also receive Wealthy Web Writer's FREE weekly e-letter. It's loaded with expert guidance to help you become a well-paid web writer.

### The Highest-Converting Way to Attract Writing Clients... and Make a Passive Income While You're at It!

With more than a billion websites and counting—and more than 269 billion emails sent per day—the Internet offers boundless opportunities for web writers.

To grab your share of this lucrative market, you need to know how to get clients. But not just any clients...

You want ones that recognize the value you provide and are happy to pay you well for it.

This exclusive special report will tell you how to approach these clients and start landing them right away, even if you're a brand-new web writer.

Inside, you'll find out:

- Five techniques to immediately turn cold prospects into warm leads...
- The ideal way to demonstrate your expertise the first time you contact a potential client...
- How simply using this strategy will help you earn a passive income...
- And more!

You'll also start getting *Wealthy Web Writer*'s FREE weekly e-letter, jampacked with expert advice, skill-building ideas, and links to other valuable resources.

Whether you're a newbie writer or a veteran, you'll find something in every issue that can help you make a great living doing what you love.

"I like that *Wealthy Web Writer* has business-building tips and advice that you can't really find anywhere else. Things like how to communicate with clients, up-sell them — really practical advice on how to become a web writer and how to make a good living at it."

Lexi Rodrigo, Windsor, Ontario

Ready to see for yourself what *Wealthy Web Writer* can do for you and your writing business? Sign up for your exclusive report now!

Button text: **Help me get paid to land clients!**Button text: **Find out more about Wealthy Web Writer** 

#### **PART 3: THANK-YOU PAGE**

Access your FREE report "How to Land Your Dream Clients... and Get Paid to Do It" by confirming your email address. Just click the link provided in the email we send you and you'll be able to download it immediately.

While we finish getting your special report ready...

Check out some of the other business-building resources you can access through *Wealthy Web Writer*. (Like webinars, teleconferences, video tutorials, templates, roadmaps...)

These tools have helped thousands of other writers, and they can help you:

- Embark on a fulfilling career doing what you love...
- Set up an easy-to-run freelance business with little overhead...
- Stay up to date on the latest skills and trends...
- Manage your time so you'll have more of it...
- Get paid well for doing it all (even if you're working less!)...
- And so much more.

[HEATHER VIDEO]

Button text: Sign me up!

Prefer to read? Find out more about Wealthy Web Writer here.

#### **PART 4: AUTO-RESPONDER**

**Subject:** INSIDE: Your exclusive strategy for getting paid to land your dream clients

Dear [NAME],

Heather Robson here, Wealthy Web Writer's Managing Editor.

Thank you for requesting the highest-converting marketing method for getting writing clients—one that also happens to earn you passive income at the same time.

This method has the power to transform you from someone who cold calls prospects, into a respected authority with the freedom to pick and choose to work with your favorite clients.

Ready to get started? First things first...

# <u>Confirm your email address so you can access this client-building</u> method.

And then...

Keep an eye on your inbox Wednesday for your first issue of the *Wealthy Web Writer* e-letter.

Every week, you'll get timely profit-building strategies delivered straight to your inbox. You'll also find links to other resources to help keep you motivated, inspired, and in-demand.

Our goal is to make sure you're always up to date on the latest tricks and trends in this exciting industry.

Enjoy!

To your web writing success,

Heather Robson Managing Editor, *Wealthy Web Writer* 

P.S. Can't wait until Wednesday? <u>Click here</u> to read some of our previous eletter content.

#### **PART 5: REPORT FULFILLMENT**

### **Step 1: Start Here**

Get your hands on the marketing method with the highest conversion rate for writers. You'll discover how you can start generating passive income while creating a steady stream of clients.

# <u>Click here → How to Land Your Dream Clients... and Get Paid to Do</u> <u>It</u>

## Step 2: Power up your earning potential by Becoming a Wealthy Web Writer Platinum Member

Button: I want to power up my earnings!

Join *Wealthy Web Writer* as a Platinum Member for instant access to trainings, writing tools, business templates, and more—everything you need to be an in-demand web writer and power up your earnings.

### Exclusive, limited-time offer: join today at more than 40% off!

There are currently more than a billion websites online, and nearly 270 billion emails being sent each day.

Tens of millions of companies promote their businesses in both formats, plus many others: online sales letters, blog posts, articles, landing pages, video scripts, case studies, social media posts, space ads, and more...

And the ever-evolving nature of the Internet means all this marketing collateral needs to be updated regularly.

The bottom line is that there's never been more opportunity to make a great living as a web writer. Wealthy Web Writer will help you get started—and if you're already a working writer, we'll help you improve.

Platinum Members enjoy unlimited access to:

• Live online training sessions from web writing experts with different specialties. From writing techniques to negotiating skills, you'll always be on top of the latest ways to grow your freelance business. And all sessions are recorded, so you can review them any time you'd like.

- Step-by-step Roadmap Tutorials that guide you through big career milestones like choosing your writing niche, creating a marketing plan, setting up your website, and more.
- Our 3-Minute Guru series short "how to" videos for making your life easier, and your work get done faster.
- The Wealthy Web Writer Tech Corner, filled with suggestions and demonstrations of writing tools to help keep you organized and boost your productivity.
- The private Wealthy Web Writer community. This is the place to go when you're looking to meet other writers, get a pressing question answered, or just want to "talk shop."
- And much more!

Platinum Membership is usually \$49 a month. But if you join now, you'll pay only \$29 a month for as long as you're a member. That's a savings of more than 40% off the usual price!

And it's completely risk-free. Try it for 30 days. If you don't think this comprehensive web writer's toolkit is worth it, just let us know and we'll cancel your membership immediately. You'll get to keep any of the resources you've downloaded as our way of thanking you for trying it out.

The \$29-per-month rate is a limited-time offer that could end without notice—and it won't necessarily be repeated. So if you want to lock in your savings, join us today...

And get everything you need to make the most of the exciting and lucrative world of web writing.

Button: Join Now and **Become a Platinum Member**