



Candice Lazar &lt;lazarmarketinginc@gmail.com&gt;

**Calling all journalists**

1 message

**Rebecca Matter, AWAI** <thewriterslife@awaionline.com>  
Reply-To: thewriterslife@awaionline.com  
To: lazarmarketinginc@gmail.com

Sun, Feb 18, 2018 at 2:42 PM

Hi Candice,

Are you a trained journalist?

If so, [click here now](#).

Your writing skills are in massive demand...

And companies are happy to pay you extremely well to write stories.

Whether you're a seasoned journalist, have a little experience, or are just entering the shrinking journalism workforce, [you should check this out](#).

Your ability to dive deeply into research...

To interview people...

To take mundane facts and turn them into a compelling story...

And to meet fast deadlines...

All that sets you apart from most other writers. And as I said, puts you in massive demand.

[Click here to see for yourself](#).

To your success,

Rebecca Matter  
President, AWAI

P.S. You've already invested the time and money to become a journalist...

[THIS is where it all pays off](#).

For questions or requests: [contact us online](#).

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Candice Lazar <lazarmarketinginc@gmail.com>

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## Candice, quick follow-up question for you...

1 message

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**Rebecca Matter, AWAI** <thewriterslife@awaionline.com>  
Reply-To: thewriterslife@awaionline.com  
To: lazarmarketinginc@gmail.com

Wed, Feb 21, 2018 at 9:01 AM

Hi Candice,

What made you want to be a journalist?

Was it because you wanted to share important stories with the world — stories that could make a difference?

Or did you enjoy the process of developing those stories?

Looking for the best research resources... interviewing people... finding the angle that makes the story fascinating... and organizing everything into a powerful and persuasive piece.

**No matter what the reason, your skill set gives you a huge advantage in this similar writing field...**

**Only this field has far more perks.**

[Click here to get all the details.](#)

You'll still do the things you love. The research and writing processes will feel very familiar.

And you'll still write about interesting things and share critical information with the world.

But you'll have far more job security than journalists...

The demand in this industry is growing quickly...

And there aren't enough writers with the journalistic skills to fulfill it.

[Go here to get the inside scoop.](#)

To your success,

Rebecca Matter  
President, AWAI

For questions or requests: [contact us online.](#)

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**[Closes Today] "Journalists Only" Charter Access**

Rebecca Matter, AWAI <thewriterslife@awaionline.com>  
Reply-To: thewriterslife@awaionline.com  
To: lazarmarketinginc@gmail.com

Thu, Feb 22, 2018 at 9:01 AM

Dear Reader,

Just a courtesy reminder...

The opportunity to preview our newest program — *Journalists Wanted! How to Make the Transition Into the Welcoming World of B2B Content Writing* — risk-free for a full year ends today.

[Go here now to get started as an in-demand content journalist.](#)

It's time to use the skills you've spent years honing — researching, interviewing, and crafting compelling stories...

And start making great money in a writing industry where journalists are in big demand, and your skills are valued.

You just need to claim your Charter Member Access before midnight tonight.

>> [Go here now so you don't miss out.](#)

To your success,

Rebecca Matter  
President, AWAI

P.S. As a Charter Member, you'll even get a 100%, no-holds-barred, 365-day money-back guarantee...

That way, you can go through the program and put it to use.

Even 365 days later, if you're not satisfied with your new content journalism career, just let us know and you'll get every penny back.

[Find out more here.](#)

For questions or requests: [contact us online.](#)

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**[Last Call] \$200 Off Content Journalism Program**

1 message

**Rebecca Matter, AWAI** <thewriterslife@awaionline.com>

Thu, Feb 22, 2018 at 2:02 PM

Reply-To: thewriterslife@awaionline.com

To: lazarmarketinginc@gmail.com

Dear Reader,

I'm going to make this quick, because you don't have much time...

This is your last chance to test our new Content Journalist program, completely risk free.

[Click here now for all the details.](#)

You'll see it's a lot like journalism, but offers more money... more ongoing work... and more freedom and flexibility.

This industry is desperate for writers with your skills. And we'll show you everything you need to know to get started FAST.

Plus, as a Charter Member, you'll get the entire thing for only \$97.

[Go here now to see everything that's included](#) — it's an insane opportunity.

But you have to hurry, because this offer ends at midnight...

To your writing success,

Rebecca Matter  
President, AWAI

P.S. Remember, you'll have a full year to check it out and start working as a content journalist.

If for any reason — or no reason at all — you change your mind, just let us know and you'll get every penny back.

[Click here now to start your new writing career.](#)

For questions or requests: [contact us online.](#)

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